

# VOSA Sponsorship Prospectus



Victorian Orff Schulwerk Association

## 13<sup>th</sup> Early Childhood Conference of Performing Arts 2009

'Music and the Arts: A Positive Start'

Saturday 22 – Sunday 23 August

March 2009

Dear Friends in Music,

The ECCPA Organising Committee would like to invite you to be a sponsor, trader and or advertiser at the thirteenth ECCPA Conference presented by the Victorian Orff Schulwerk Association (VOSA) to be held on Saturday 22nd and Sunday 23rd of August, 2009.

Over recent years the numbers of early childhood educators attending ECCPA has been steadily increasing. Last year we had 270 attending and, with attendees from around Australia, New Zealand and Asia. Enquires are already coming in for this year and we expect this to continue to grow.

The conference is advertised widely to those involved in any way with music and movement, and early childhood. Participants will encompass a number of professions including teachers (both primary and pre school), staff from crèches and day care centres as well as university students studying child care and primary teaching.

These participants represent a growing market for you as has been evidenced at the increasing popularity of our previous conferences. The benefits for you include:

- Exposure to a broad spectrum of early childhood educators who are eager to be exposed to new resources and ideas.
- Exposure to more than 30 presenters and thought leaders from Australia and New Zealand.
- The opportunity to sell and promote your goods and services throughout the conference and also after the conference (the conference handbook is purchased by teachers throughout the year via the VOSA Sales List who often refer to it as a reference of resources available).
- 20,000 copies of the conference brochure are distributed widely to potential participants. This includes just about everyone we know involved in early childhood music and movement in Australia and New Zealand. We also distribute to Orff Schulwerk and early Childhood Associations around the world.
- The Conference is also endorsed by aMuse the Association of Music Educators (Vic) as a recognised Professional Development option for teachers.

Accordingly we invite you to support this thirteenth ECCPA. This is a unique opportunity for your organisation and we encourage you to take full advantage of it. The following pages outline ways that you can be involved.

The conference venue will again be the prestigious and centrally located Genazzano FCJ College, Cotham Road, Kew, Melbourne.

Please do not hesitate to contact me to discuss your involvement. We are happy to explore with you other options that would meet both your needs and ours.

Yours Sincerely

Glenys Gijsbers (Conference Administrator)  
for Heather McLaughlin, conference co-coordinator and committee

[www.vosa.org](http://www.vosa.org)



## Sponsorship Guidelines ECCPA 2009:

Please tick the boxes as appropriate and return to the conference administrator by the specified date or by Friday 10 July 2009 (details below)

I wish to:

- Be a major sponsor: amount and package to be negotiated
- Sponsor the cost of the overseas presenter for \$2,200
- Sponsor the production of the Conference Handbook for \$1,800

**This sponsorship will give you the following:**

- Your advertising materials placed in participants' bags
- A trading table
- A full page advertisement in the Conference Handbook
- Your logo placed on conference brochure if taken up before brochures are printed end Nov 2008
- Your logo placed on the front of the Conference Handbook
- Static display or signs around the venue
- An opportunity for a 2 minute presentation in one of the opening or closing sessions
- Your advertising flier sent out with conference confirmations

- Provide a bag or satchel for each participant. *The cost, in the order of \$1200, will depend on the type of bag chosen and can be shared with another sponsor or be supplied by the supporter.*

**This sponsorship will give you the following:**

- Your company logo will be printed on the bag
- Your advertising materials placed in the bags
- A half page advert in the conference handbook
- A trade table

- Provide a range of percussion instruments for a workshop room for participants to use

*A range of tuned and untuned percussion instruments is needed for use in some of the sessions. The actual number and type will be negotiated with the conference organizers well before July. Instruments will be required for four session rooms, sponsors may provide for one or more of these. You may wish to then sell them to participants at the end of the conference as an added goodwill gesture.*

**This sponsorship will give you the following (to be negotiated depending on number of rooms equipped):**

- Your advertising materials placed in participants' bags
- Be provided with a half price trading table
- Your signage in the rooms where instruments are placed
- Half page advertisement in the Conference Handbook

- Assist in distributing brochures. Number.....

- Promote this event in our own publication/newsletter.....

### See next page for additional options

#### Sponsor Details

Name of organisation: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

e-mail: \_\_\_\_\_

Return to:  
Glenys Gijbers (Conference Administrator)  
300 Huntingdale Rd  
Huntingdale, Vic 3166  
Phone: (03) 9535 7020  
Fax: (03) 8610 1936  
Email: glenys@stockdaleacs.com.au

# Trading, Advertising and Other Options ECCPA 2009

Please tick the boxes as appropriate and return to Glenys (details below)

I wish to:

- Set up a trading table  Saturday 22 August  Sunday 23 August

*Cost \$300 (1 day for \$180) This includes a single trestle table and lunch for one person. Additional space may be booked as available, in consultation with the conference administrator. Please provide your own tablecloth. Table positions will be allocated on a first booked basis. Price does not include additional advertising, please indicate below if you would like this.*

I will be having an extra person helping at my table  
*Lunch, morning and afternoon tea extra \$25 per person per day. Please include names and days attending.....*

I would like additional advertising  
*(Please select from options below.)*

- Place an advertisement (8.5cm X 4cm) in conference Brochure \$500

**This advertising also covers:**

➤ A half page advert in the conference handbook

- Advertise in the Conference Handbook *All advertisements to be with the conference administrator by Friday 17 July 2009*

Full page: \$120  Half page \$60  Quarter page \$40

- Provide a Static Display for \$35 per day  Sat 22 Aug  Sun 23 Aug

*Set up on the Friday evening prior to conference, or Saturday morning before 8.30am pack up by 5pm on Sunday (please confirm time & availability of display boards with administrator, you may need to supply your own). We recommend that you provide a supply of 'please take' materials*

- Sponsor a plenary or teaching session for \$110 *with your name on the timetable, your advertising in the room & the option to introduce the presenter*

- Sponsor a Morning or Afternoon tea for \$155  
*with your name on the timetable & your advertising in the room*

- Place advertising materials/samples in participant's bags for \$70  
*Examples of promotional items: pens, magnets, key rings, drink bottles, etc. Additional advertising can be negotiated with the inclusion of items of high value. All materials must be delivered to the administrator before: Friday 7 August 2009 Details: .....*

- Provide a Prize Details: .....

**All prices quoted include GST.**

## Sponsor Details

Name of organisation: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

e-mail: \_\_\_\_\_

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